



Rooted in Art – Call for Submissions

Deadline: August 30, 2022 at 4:00pm

The City of Charlottetown is excited to announce *Rooted in Art*, a call for proposals for artists to create temporary art installations inspired by Charlottetown trees.

Rooted in Art is a tree appreciation initiative intended to celebrate the importance and beauty of Charlottetown's urban forest.

To celebrate trees and all they offer, *Rooted in Art* will match local artists with trees in Charlottetown. Each artist will create an art installation on or around one of the selected City trees.

These artworks are intended to engage the community with nature in a new way and reflect the importance of the urban forest. Each installation will be accompanied by signage that educates viewers about the tree in question and highlights the artist involved.

For 2022, the theme of *Rooted in Art* is 'Protecting Our Urban Forest'. This theme should be reflected in proposed installation in some way. The City of Charlottetown is dedicated to protecting trees through its [Tree Protection Bylaw](#) and [Dutch Elm Disease management program](#) as well as ongoing planting and maintenance. The theme could be more literally interpreted, drawing from these efforts, but it could also be interpreted more abstractly or playfully.

This year, the trees involved will be spread around Charlottetown so that residents in different areas of the city can interact with the project. The specific locations have not yet been chosen and the City will work with each of the selected artists to determine a suitable site. In their project description, artists should describe the type of tree or general location that would be suitable. This description could include a specific species and/or size of tree or could more generally include a description such as a large hardwood tree, a conifer tree, or a cluster of trees, for example. Additionally, if applicants have a particular area of the City in which they would prefer to work, this could also be reflected in the project description.

Rooted in Art was held for the first time in fall 2020 and again in 2021. To see the installations from the last two years, visit www.charlottetown.ca/roots

Trees are an extremely valuable part of the city. Not only do they create a beautiful atmosphere for all to enjoy, but they also provide many essential services such as cooling and filtering the air, blocking wind, buffering noise, and assisting with storm water management. For more information on the value of Charlottetown's trees, watch the following video: <https://www.youtube.com/watch?v=USut40-Y2CU>

Opportunity:

Funding is available to support four artists in creating these temporary art installations on City land. Each artist will receive an honorarium of \$2,000, which must include costs to cover all supplies. A breakdown of how the \$2,000 will be spent should be included in the project description (cost of materials and fee for artist).

Participants will need to install their art on September 30, 2022. The art will remain on display until October 15, 2022. The installations proposed need to be able to withstand outdoor conditions for that two-week period. Installation and removal will be the responsibility of the artist. Assistance may be available from the City in scenarios where art will be installed higher in the tree than can safely be accessed by ladder.

Eligibility:

- Artists must be residents of PEI
- One submission per artist

Submission requirements:

- Full name, contact information, preferred pronouns
- Project Description (max. 700 words)
- Sketches of proposed installation (max. of 3)
- Breakdown of \$2,000 budget
- CV (max. 3 pages)
- Portfolio of previous work (max. 10 images)
- Link to artist's website (if applicable)
- Artist biography (max. 250 words)

Project descriptions should address the following:

- What the artist proposes to create
- Materials that will be used for the project
- How the artwork has been inspired by trees
- How the artwork fits this year's theme (Protecting Our Urban Forest)
- How the artwork is intended to impact the community
- How the installation of the art will avoid causing harm to the tree
- Indication of preferred location(s), tree(s), or tree species/size

Additional considerations:

It is of utmost importance that the installation of these artworks does not cause harm to the trees they are intended to celebrate. While projects can be fastened to the tree in numerous ways, including the use of rope or twine, no nails or staples should be used, and the bark should not be pierced in any way. Prior to installation, details will be confirmed with the City's Forest & Environment Officer to ensure all factors related to tree safety have been considered.

Applicants should also factor in feasibility of the project in the timeline allotted. Successful applicants will be notified the first week of September. With install taking place on September 30th, applicants should select materials that can be purchased, collected, or prepared within that timeframe.

Submissions must be received by **August 30, 2022 at 4:00p.m.** Proposals can be submitted by email to kcristall@charlottetown.ca (documents and images can be attached to the email as a PDF or JPEG or included as a link to a Google Drive or Dropbox) or by mail/in person to:

City of Charlottetown Attn: Katrina Cristall
199 Queen Street Charlottetown, PE
C1A 4B7

For any additional questions, please contact:

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