



Charlottetown Food Council

Strategic Planning Meeting

Tuesday, January 15th, 2018 7:00-9:00 PM

Sherwood Room, City Hall

Queen Street, Charlottetown, PE

AGENDA

1. Call to Order
2. Declarations of Conflict of Interest;
3. Review & Approval of Agenda;
4. Appoint Meeting Secretary & Referee;
5. Introductions with Environment & Sustainability Committee Chair & Food Council members; Food Council Chair (Karen Murchison) to provide Overview of Food Council vision, structure, Food Charter, etc.
5. Items for discussion:
 - a. Food Charter
 - Formal Adoption
 - French translations
 - Launch/Communications
 - b. Working Group Updates:
 - Emilee Sorrey/Jessica Brown: Branding/Marketing Working Group
 - Portfolio work + quotes from various designers (logo)
 - Karen Murchison/Robert Godfrey/Phil Ferraro: Projects committee structure
 - c. PEI Food Awareness Act feedback document
5. Introduction of new business:
 - a. YCAN PEI Food Waste Awareness Banquet
6. Motion for adjournment